



## Draft Questionnaire testimonies - 50 years FFSAM

*On the occasion of its fiftieth anniversary in 2023, the FFSAM is organizing an anniversary day to celebrate and make visible the actions of Friends of Museums, beyond their usual circles. Based on your testimonies, the Federation wishes to highlight what characterizes the Friends of Museums today: cultural transmitters, their societal and cultural contribution, their relationship to heritage, and what makes them unique.*

Bergen, 11<sup>th</sup> January 2023

### Dear Rene and Paul;

Friends of the Museum Norway, FNM, has invited our members to participate in the project of answering the questionnaire as referred to above.

We have had a reply from 12 of our 64 members, which represents about 20% of our members.

To make results easy to read/interpret, I have made a simple structure after each question:

- 1) Yes, 2) No, 3) Not answered

I have also left some comments, to try to pick up nuances. The number in front of the comments refers to the member organisations as it is presented on the next page,

SAMMUS, Denmark has also responded, and the reply is at the end of this document. Unfortunately, I have not yet had a reply from FSM, the Swedish national unit.

I have sent two versions of the document .pdf and .word. versions.

Should there be any need to be clarified, please contact me.

My best

Anne Asserson

Secretary FNM

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**Local Friends of Museums that participated from FNM Norway:**

Huseby gårds venner <a href="http://www.husebyvenner.no">www.husebyvenner.no</a>
Lillehammer museums venneforening <a href="https://lillehammermuseum.no/om-stiftelsen-lillehammer-museum/venneforeningen">https://lillehammermuseum.no/om-stiftelsen-lillehammer-museum/venneforeningen</a>
Tingvoll Museums Venneforening <a href="https://www.nordmore.museum.no/bli-venn">https://www.nordmore.museum.no/bli-venn</a>
Ringve Museums venner <a href="https://ringve.no/venneforeningen">https://ringve.no/venneforeningen</a>
Lauvli <a href="http://buskerudmuseet.com/lauvli/lauvli-tjenester/">http://buskerudmuseet.com/lauvli/lauvli-tjenester/</a>
Pressemuset Fjeld -Ljoms Venner <a href="https://fjeld-ljom.no/pressemuseet/venneforeningen/">https://fjeld-ljom.no/pressemuseet/venneforeningen/</a>
Glomdalsmuseets Venner <a href="https://glomdalsmuseet.no/">https://glomdalsmuseet.no/</a>
Asker Museums Venner <a href="https://www.asker.kommune.no/frivillighet-og--innbygggersamarbeid/lag-og-foreninger/kultur-og-kunst/asker-museums-venner">https://www.asker.kommune.no/frivillighet-og--innbygggersamarbeid/lag-og-foreninger/kultur-og-kunst/asker-museums-venner</a>
Lågdalsmuseets Venner <a href="https://forvalt.no/Nettbutikk/Produkter/912637182">https://forvalt.no/Nettbutikk/Produkter/912637182</a>
Domkirkeoddens Venner <a href="https://domkirkeodden.no/domkirkeoddens-venner">https://domkirkeodden.no/domkirkeoddens-venner</a>
Finnkroken Bygdemuseum <a href="https://www.facebook.com/groups/2247064338649279/">https://www.facebook.com/groups/2247064338649279/</a>
Venneforeningen Valdres Folkemuseum <a href="https://valdresmusea.no/vennelaget-for-valdres-folkemuseum">https://valdresmusea.no/vennelaget-for-valdres-folkemuseum</a>

In the comments in the document, the number refers to the specific members reply.

## 1. The relationship between the Friends and their museum(s)

- **Do you have an agreement setting out the reciprocal commitments between the Friends and the museum or the museum's trusteeship?**

Yes 2

No 10

Not answered –

- **Does the museum express expectations of your association? If so, what are they?**

- Yes -

- No 10

- Not answered 2

- **Do you work on joint projects with the museum? If so, which ones?**

Yes 8

No 1

Not answered 3

- **Are you involved in the governance of the museum (acquisition board, scientific and cultural committee...)? If yes, please specify the nature of your involvement**

Yes 4

No 6

Not answered 2

- **Are your volunteers involved in the museum's operations (public welcome, culture mediation, studies, collections, etc.)? If yes, please specify**

Yes 2

No 8

Not answered 2

## 2. The actions of the Friends towards the public

- **How do you encourage Friends to come to your museum?**

- 1) ) Fixed Saturday cafe in the months of October-April, initiator and implementation of two themed lunches every six months, children's day, cultural memory day and other occasional public events Member information/House change news about events etc. are sent as e-mails to own members 3-4 times/year, those who help are invited every year to an "autumn thanksgiving party" in the museum with a discussion about the year's various events with the help of pictures and the serving of cheese, biscuits and red wine. Some years we have also organized bus trips to inspiring places elsewhere in the country or in Sweden for members and other interested parties
- 2) Sends out information by e-mail (and SMS, for those who do not have e-mail) about news, openings and events we have at the museums for the "friends"
- 3) There are small conditions at Tingvoll. By talking about the museum to the members, informing in various channels, by asking people to contribute at events..
- 4) Through the friends association's FB page. We are working on getting a separate e-mail address so that we can communicate directly with the members (member letter).
- 5) Through Facebook <https://buskerudmuseet.com/lauvlia/> newsletter «Nytt fra Lauvlia»
- 6) –
- 7) Encourages members with information on social media and information in member letters. Lectures, benefits for members (e.g. discounts)
- 8) Through information and digital information
- 9) We encourage members to visit the museum via membership letters and digital information
- 10) We encourage members to visit the museum through the membership magazine and registration service, at our own events: advertising in the local press, the membership magazine and when recruiting members.
- 11) The museum is visited via "open day" and tourist arrivals by boat, and information is provided via Facebook group/local business/tourism. The museum has a new staircase with a wheelchair ramp for the disabled, supported by the "Sparebankstiftelsen".
- 12) Bodstikka, - four editions a year for members, also informs about events organized by the museum.



### 3. The actions of the Friends for the cultural development and the promotion of the museum

- **What actions do you prioritize? (raising funds, conferences, events, publishing of catalogs...)**

- 1) We have several times established splicing teams together with other local teams/associations for procurement/gifts for the museum, including an efficient dishwasher, roller blinds, materials and weaving of fabric for the re-upholstering of sofas, outdoor benches, rubbish racks as well as obtained external linseed oil paint and a building permit expert for 2 of the largest museum buildings. For several years, this has announced gift reinforcement funds for the museum. In addition, events etc. mentioned above
- 2) Events about relevant things at the museums, financial support for the maintenance of old houses and other financial support, e.g. information film
- 3) Duties (dugnad) with maintenance outside and inside, weekly activity days during the school's summer holidays, staffing of the cafe, registration in Primus, annual cultural history walk, applications to the savings bank foundation and other sources of funding. Over the past 20 (!) years, we have spent a lot of time on the consolidation process for the regional museum: meetings, hearings, collections, etc.
- 4) As previously mentioned, we are in dialogue with the museum about goals and activities. For now, we only contribute on Christmas Sunday with volunteers, but we want to be more active with activities for members (maintenance, registration and archiving. concert hosts).
- 5) Maintenance and services (dugnad). Event for the members, purchase of art by Kittelsen and objects that have belonged to the family.
- 6) The Venneforeningen has no fixed financial support either from the Ministry of Education or the public sector. We work a lot to seek support for special projects, and in particular for the recruitment and training of new professional personnel who can look after the security of the old printing equipment. The Association of Friends' main task, through the service weeks, is to ensure the maintenance of the printing equipment, as well as the production of an annual museum newspaper on the old equipment. In connection with the gatherings, we conduct external activities, open houses and meetings/seminars. Our volunteer members come from all over the country, most of them with invaluable specialist knowledge and backgrounds from newspapers and printing. A large part of our expenses thus goes to travel and accommodation for the active members at charity gatherings. The Association of Friends' priority has been the museum, the collections and keeping the printing equipment "alive". We see the need to make the Press Museum more well-known, precisely because the house and collections are unique in the Nordic region, perhaps in the whole of Europe. But without assistance from MiST, what we can achieve is limited.
- 7) Prioritizes outdoor work, help at events, financial support for individual projects
- 8) Donations, maintenance, charity work and events
- 9) The Friends Association prioritizes financial support for the museum via gifts, participates in events as mentioned under point 1, maintenance outside and inside as needed, and charity work.
- 10) Priority activities. Raise money to support the museum's needs, assist at the museum's

events, outdoor activities that do not require specialist expertise, invite to lectures, special tours of the museum grounds - open to everyone.

11) We have publications such as cards/biographies. We carry out diligent maintenance on houses and exhibitions. Some work is paid. The Facebook group is important for getting/giving publicity.

12) The friendship team was involved in a project, supported by the Culture Council, where 65 Ukrainian refugees living in the Valdres region were transported to the event Skarke, exhibitions and bazaars.

#### 4. Young Friends

- **Have you developed a Young Friends section in your association?**

Yes -

No 10

Not answered -

*Comment:*

No, not any longer. In the beginning we had a representative of a young person at the board for a short time. But we have had a cooperation with a representative from the municipality that have been at the farm to encourage young people .

- **If not, would you like to develop one with the support of the Federation?**

Yes 1

No 7

Not answered 4

*Comments:*

No, not relevant. But we are working on dissemination of our work with the schools. And have established a cooperation with Røros primary school and intends to develop this further.

#### 5. European public

- **Has your association already established links with Friends of Museums in other European countries? If yes, what type of action, with which country?**
- **If not, do you plan to do so, for a one-time action or a longer term project?**

Yes -

No 11

Not answered 1

*Comments:*

1) We try to have monthly planning meetings with the museum's site manager, most often on our initiative, as well as 1-2 times a year a 2-hour meeting with the museum's cluster director and the municipality's departments for culture and property since the entire farm is owned by Lillestrøm municipality. Looking forward to a better relationship with the museum now that they have a new director.

6) No, we do not have any concrete cooperation with other associations of friends, but membership in the Association of European Printing Museums (AEPM) which brings together printing museums from all over Europe in a joint organization with annual meetings/conferences.

7) No, does not cooperate with other friend associations. We are considering cooperation with the Historielaget here. 8) Andre organisasjoner som historielag og husflidslag

11) We collaborate with Karlsøy and Helgøy Historielag, which publishes a yearbook. We are in contact with Burøysund Museum (Vannøy), Perspektivet Museum (Tromsø) regarding a license for data registration of objects. We share houses and collaborate with Finnkroken Husflidslag on arrangements and exhibitions. The museum has a Gallery of local painters, who also have paintings in galleries in Paris.

12) We have annual events around the "cultural memory day" in collaboration with Husflidslaget.





SAMMUS, <https://www.sammus.dk/>

Dear Anne Asserson - and other recipients of Anne's mail.

Happy New Year to all of you.

Thanks for the email and the question about SAMMUS's members having a formalized agreement with their "mother museum".

We regret that we have not been able to send you an answer to this rather simple question earlier, but we raised the topic at our board meeting on 28 November - and have since been in contact with some of our members.

As a starting point, all our members are either museum associations - or association-owned museums - and in both cases the association's operation is determined by the individual association's articles of association. The purpose of the associations is either to support one or more local museums - or to run a specific museum.

It can be called a formalized agreement.

BUT our contact with some of our associations also shows that some of the museum associations (that is, the associations which have been set up to support or be a friend association - for one or more local museums) make an annual agreement between the museum association and the "mother museum", where you agree in more detail on the year's events and how the collaboration will otherwise take place).

We at SAMMUS are considering proposing that all our associations make such an annual agreement - and whether a proposal for such an agreement can possibly be made that our members can use as inspiration.

If FNM makes a proposal for such a standard contract, we are of course very interested in seeing it.

We will also take up the subject at our upcoming general meeting on 18 March.

Good luck with your "friendly work" in 2023

Med venlig hilsen

**SAMMUS - Danske Museumsforeninger**

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