



Questionnaire Testemonies-50 years FFSAM

Norwegian Results

WFFM meeting in Naples, 31st March – 2nd April 2023

Kjersti Sissener & Anne Asserson

Norway

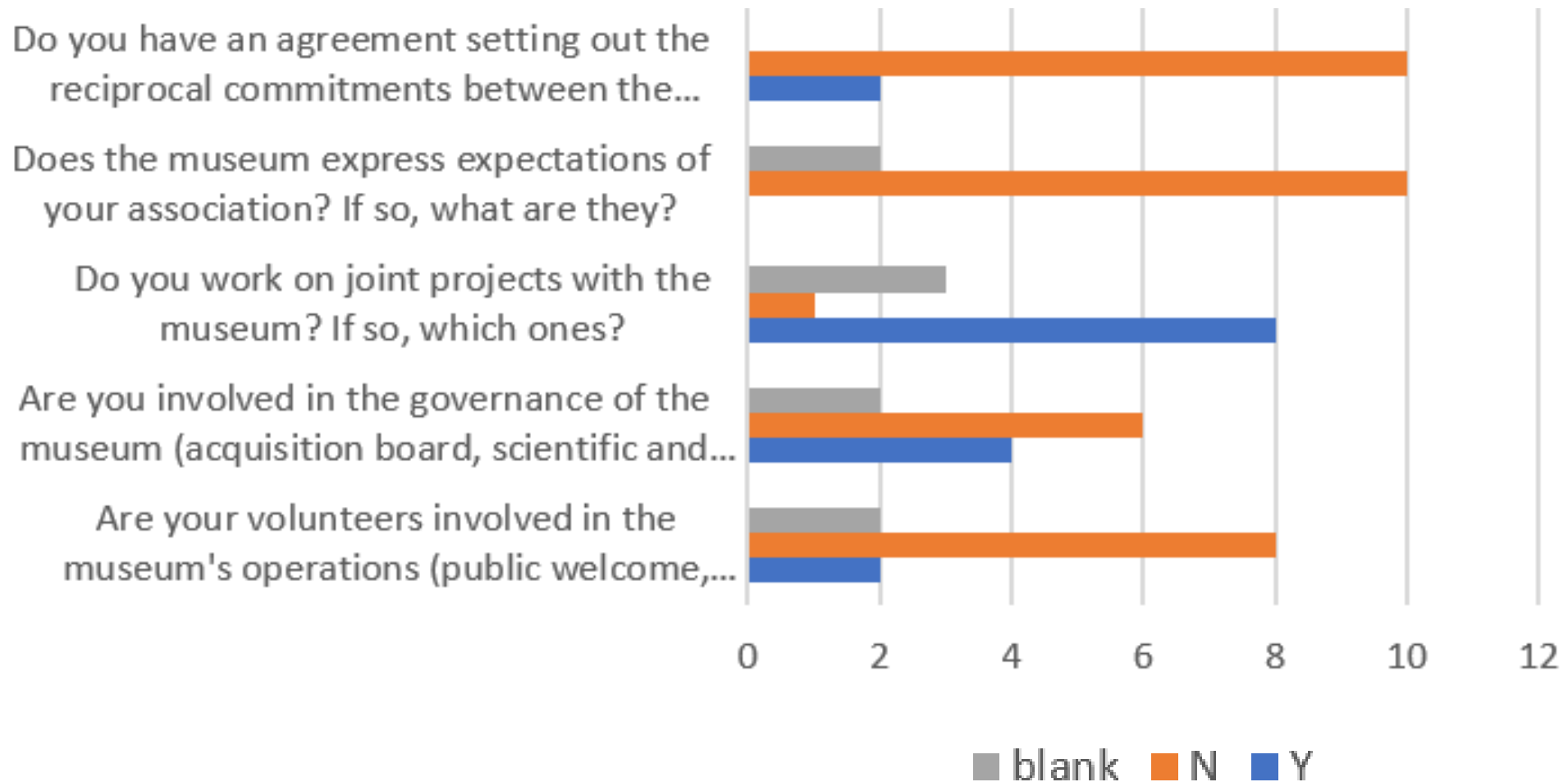
- Friends of the Museum in Norway, FNM
- 64 members representing 22.000 persons
- 12 of 64 members responded
- 4 main questions
 - With sub-questions



1. Relationship Friends Museums

- Do you have an agreement setting out the reciprocal commitments between the Friends and the museum or the museum's trusteeship?
- Does the museum express expectations of your association? If so, what are they?
- Do you work on joint projects with the museum? If so, which ones?
- Are you involved in the governance of the museum (acquisition board, scientific and cultural committee...)? If yes, please specify the nature of your involvement
- Are your volunteers involved in the museum's operations (public welcome, culture mediation, studies, collections, etc.)? If yes, please specify

Relationship between Friends and their Museum



2. Actions of Friends Towards the Public

- How do you encourage Friends to come to your museum?
- How do you incite people in activity to join the association and come to the museum?
- Do you carry out actions towards the public who are estranged or prevented from coming to museums?
 - With the museum? If yes, which ones?
 - On your own? If yes, which ones, with which partners?

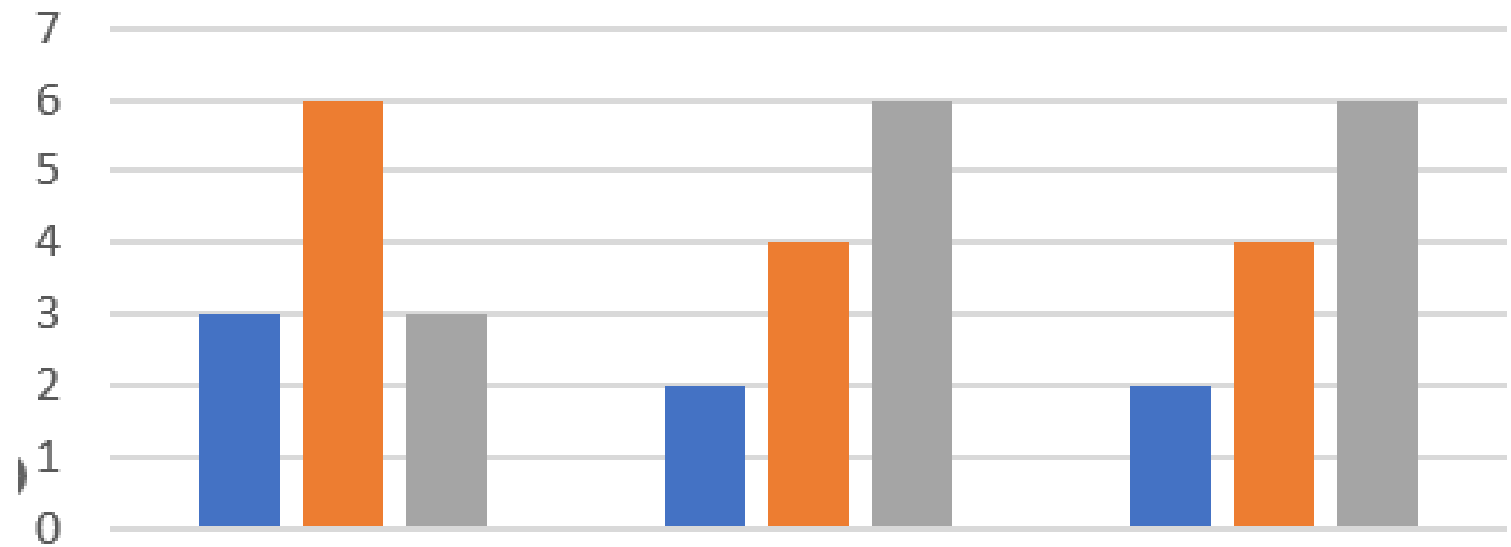


How do you encourage Friends to come to your museum?



- meeting
- email
- sms
- website
- social media
- letters
- magazine
- open day
- local press

Do you carry out actions toward the public who are estranged or prevented from coming to museums?



Do you carry out actions towards the public who are estranged or prevented from coming to museums?

On your own? If yes, which ones, with which partners?

With the museum? If yes, which ones?

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3. Actions of Friends: Cultural Development

What actions do you prioritize?

- Financial support
- Events
- Maintenance
building, outside/inside
- Cultural history walks
- Special tours on the
museum ground



....Cultural Development



- Staffing café
- Publishing (card, biographies)
- Funding special projects
- Support museum with gifts
- Outdoor work
- Rebuy objects to the museum

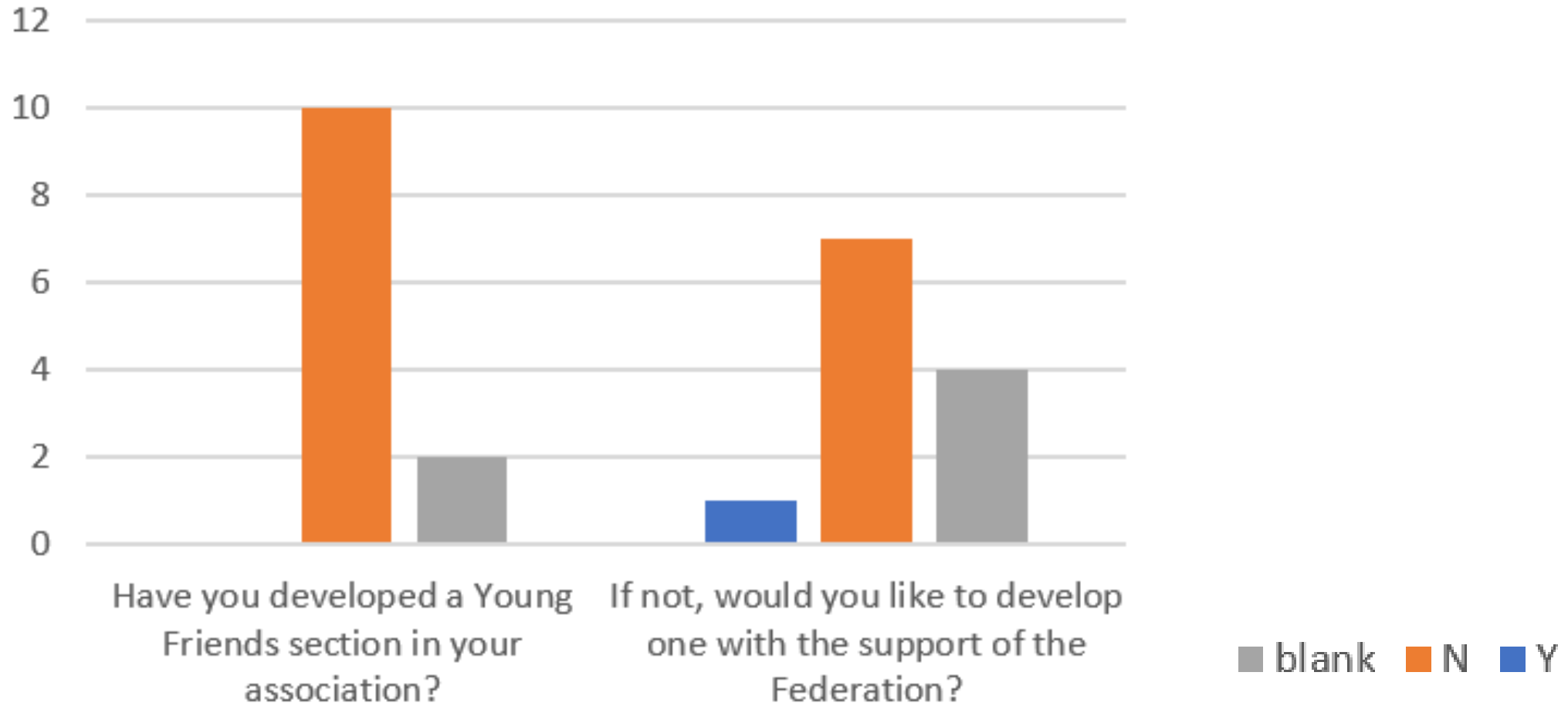
- Consolidation process has taken a lot of time

4. Young Friends

- Have you developed a Young Friends section in your association?
- If not, would you like to develop one with the support of the Federation?



Young Friends



12 of the 64 friends of the museum.

| | |
|-----|---|
| 1) | Huseby gårds venner www.husebyvenner.no |
| 2) | Lillehammer museums venneforening https://lillehammermuseum.no/om-stiftelsen-lillehammer-museum/venneforeningen |
| 3) | Tingvoll Museums Venneforening https://www.nordmore.museum.no/bli-venn |
| 4) | Ringve Museums venner https://ringve.no/venneforeningen |
| 5) | Lauvli http://buskerudmuseet.com/lauvli/lauvli-tjenester/ |
| 6) | Pressemuset Fjeld -Ljoms Venner https://fjeld-ljom.no/pressemuseet/venneforeningen/ |
| 7) | Glomdalsmuseets Venner https://glomdalsmuseet.no/ |
| 8) | Asker Museums Venner https://www.asker.kommune.no/frivillighet-og--innbyggersamarbeid/lag-og-foreninger/kultur-og-kunst/asker-museums-venner |
| 9) | Lågdalsmuseets Venner https://forvalt.no/Nettbutikk/Produkter/912637182 |
| 10) | Domkirkeoddens Venner https://domkirkeodden.no/domkirkeoddens-venner |
| 11) | Finnkroken Bygdemuseum https://www.facebook.com/groups/2247064338649279/ |
| 12) | Venneforeningen Valdres Folkemuseum https://valdresmusea.no/vennelaget-for-valdres-folkemuseum |

Effect of Questionnaire: Relevance

One of our members structured a board meeting around the questions.

The relevance of the questionnaire encouraged them to reflect on their own activities and possible strategy.

